

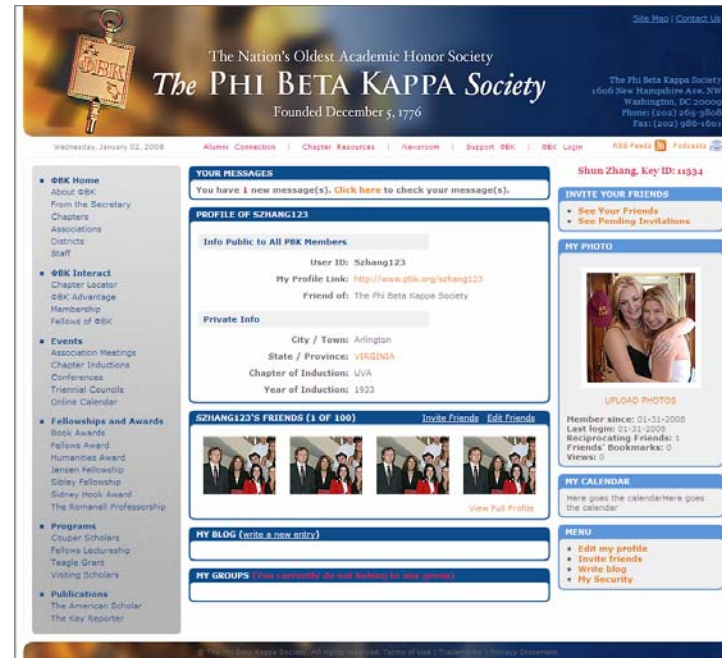


Case Study – PBK

Category: Web Portal
Client: PBK (Phi Beta Kappa Society)
Project: Website reengineering



- **Design the new version of the website**
 - Event calendars
 - Chapter and membership administration
 - Members social networking
 - see right





Case Study – PBK (cont'd)

- Content management
→ see right

The screenshot displays the website for The Phi Beta Kappa Society. The header features a key with the Phi Beta Kappa logo and the text: "The Nation's Oldest Academic Honor Society", "The PHI BETA KAPPA Society", and "Founded December 5, 1776". The date "Wednesday, July 30, 2008" and navigation links like "Member Network", "For Chapter", "For Association", "Support PhiBK", and "Logout" are visible.

The main content area shows a news item titled "PhiBK on National Public Radio" with an "Edit" link. The text of the article reads: "Prior to the 41st Council of Phi Beta Kappa in Atlanta, an announcement about the Society aired on National Public Radio during Morning Edition on WABE-Atlanta. The announcement reached an estimated 300,000 listeners in the Atlanta area. To listen [click here](#)."

Below the article is a "Press Releases" section. At the bottom of the page, a WYSIWYG editor is shown, displaying the same article text and a "click here" link. The editor includes a toolbar with various formatting options and buttons for "Preview", "Save", and "Return".





Case Study – PBK (cont'd)

- **Live site at:**

<http://www.pbk.org>

(right click this link and select “open web link in browser”)