



Case Study - MSN

Category: ETL / BI
Client: Microsoft MSN
Project: QA Reporting Dash Board

Microsoft



- **Project Requirement**

- Develop a system for Integrated Reporting Generation, Querying and Management on Microsoft MSN data; assist executive decision makings from Business Intelligence.

- **Major Challenges**

- High stake project, multi-million dollar project
- Bidding against leading global software outsourcing companies including Infosys from India and Chinasoft from China
- Forming strategic alliance with Digital China in joint delivery of the project





Case Study – MSN (cont'd)

- Tight project schedule and large demand of resource
- Cross dependencies among multiple departments internally within MS China and MS groups globally in US and other countries
- **Our Solution**
 - A winning proposal with in depth technical analysis that stands out from all
 - A dedicated account manager to partnership with Digital China and handle account issues and coordinating engagement with multiple MS internal departments
 - High project visibilities to company executive and partners and clients to create an environment for well communication and achieve on-time and on-budget delivery





Case Study – MSN (cont'd)

- **Technical Skills used**

- OLAP Analysis
- Database design
- Data conversion
- DTS Services
- Analysis Services
- Reporting Services
- .NET framework
- Biz Talk Server